

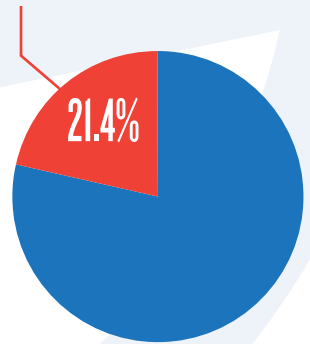
# THE MOST OVERLOOKED COST IN MRI ISN'T THE SCANNER, IT'S THE PROCESS

## RETURN ON INVESTMENT ANALYSIS

Difficulty in properly positioning kyphotic and obese patients can extend MRI scan times and reduce overall operational efficiency. This creates scheduling delays and increased costs and liabilities for healthcare facilities.

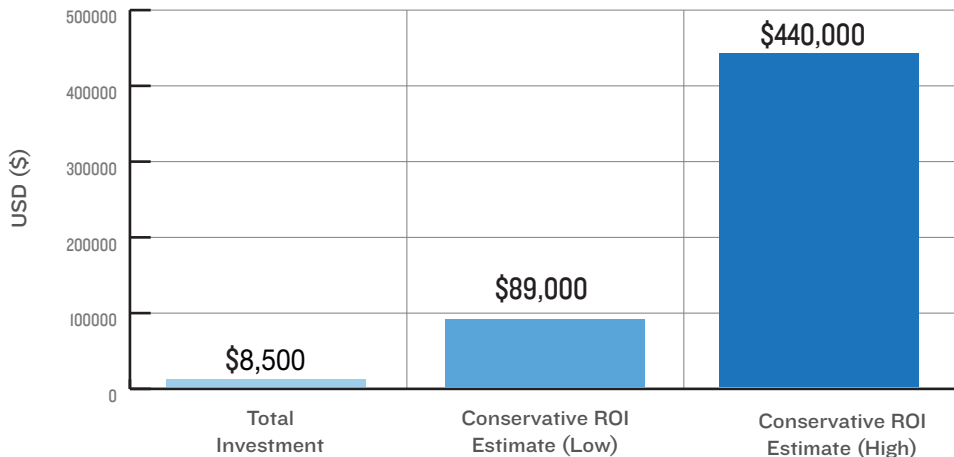
KyphoLift is purpose-built to keep patients stable with their center of gravity low and close to the table — reducing motion artifacts, streamlining repositioning, and enabling fast, compassionate care when every second counts.

### PATIENTS THAT CREATE WORKFLOW BOTTLENECKS



## EXECUTIVE SUMMARY

Roi: 7.3x - 40.4x break-even period: 12 - 50 days



**“I cannot imagine doing my scans without it!”**

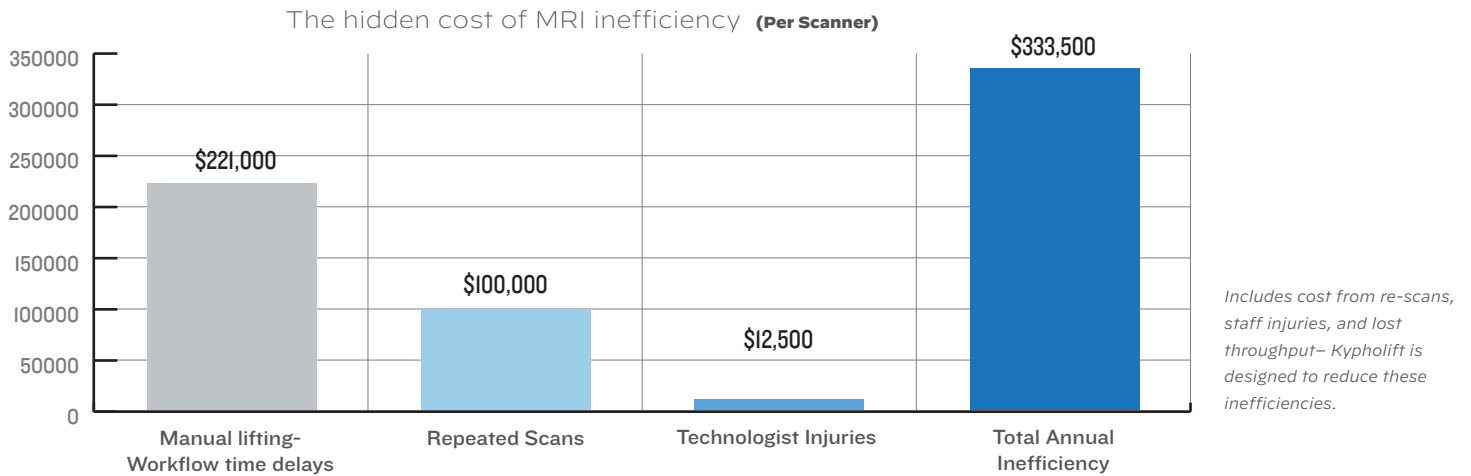
— MRI Patient via RaeDawn Davis, R.T.(R)(CT)(ARRT)

\*\*\*Pricing for mainland US sales. Subject to change for shipping, taxes and International markets\*\*\*

**A PROBLEM EVERY MRI TECH KNOWS- A SOLUTION WE ALL NEEDED**



## THE COST OF DOING NOTHING IS MORE THAN THE SOLUTION



**Facilities that delay process improvement lose more in 1 year than the cost of 10 KyphoLift systems.**

- Manual lifting increases injury risk and scan time
- Re-scans from poor positioning cost hospitals ~\$100,000/year

**VALIDATED BY MARKET DATA AND NATIONAL SAFETY BENCHMARKS.**

**Source:** Global Market Insights, 2024 – Patient Limitation MRI Report

## SOLUTION



- Ergonomic, no-lift design—reduces technologist injuries
- Stable, consistent positioning—fewer re-scans
- OSHA: Supports no-lift policies and ergonomic safety guidelines
- ACR: Ensures consistent patient positioning for quality imaging
- ADA: Facilitates equal access for mobility-impaired patients
- FDA Filed
- MRI Safety Tested 3T
- IRB study in progress
- Insured
- Warranty included



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## EMPOWERS A SINGLE TECHNOLOGIST TO DELIVER SAFE, EFFICIENT, NO-LIFT CARE

A game-changer in short-staffed or on-call environments where safety and speed matter most.

### KYPHOLIFT



KyphoLift redefines MRI workflow with a inflatable positioning system that elevates patients safely and efficiently—protecting staff and accelerating throughput.

KYPHOLIFT **\$7,450**

KyphoWedge delivers precision positioning with a modular leg support system featuring burn prevention pads and a stabilizing strap—designed for comfort, safety, and imaging confidence.

KYPHOWEDGE **\$1,050**



### KYPHOWEDGE

## TOTAL INVESTMENT \$8,500

### IMPLEMENTATION TIMELINE

- 1** SYSTEM DELIVERY: **8-12 weeks**
- 2** STAFF TRAINING: **1 day**
- 3** FULL IMPLEMENTATION: **Immediate**

## TOP FINANCIAL IMPACT DRIVERS

### RE-SCAN PREVENTION

- Avg Cost per Re-scan: \$400–\$1,200
- Reduction: 25–50%
- Annual Savings Estimate: ~\$100,000

### THROUGHPUT INCREASE

- 1 Additional Patient/Day \$850 avg
- Annual Revenue Estimate: ~ \$221,000

### INJURY REDUCTION

- Avg Injury Claim: \$15,860
- Reduction: 15–35%
- Annual Savings Estimate: ~\$12,500



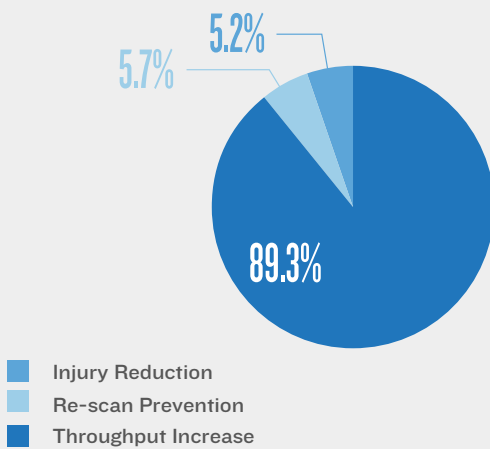
## CLINICAL IMPROVEMENTS

- Enhanced image quality and diagnostic accuracy
- Improved patient comfort leading to better compliance standardized positioning
- Pre & Post contrast images in same position / alignment
- Streamlined workflow processes reduces staff fatigue and burnout
- Improved scheduling reliability
- Enhanced departmental morale HRO Patient experience outcomes
- Reduces time per scan by standardizing positioning
- OSHA-compliant, ADA-accessible
- Staff morale improves, fewer physical strain injuries

## CONCLUSION & RECOMMENDATIONS

Implementing the KyphoLift & KyphoWedge system represents a high-value investment

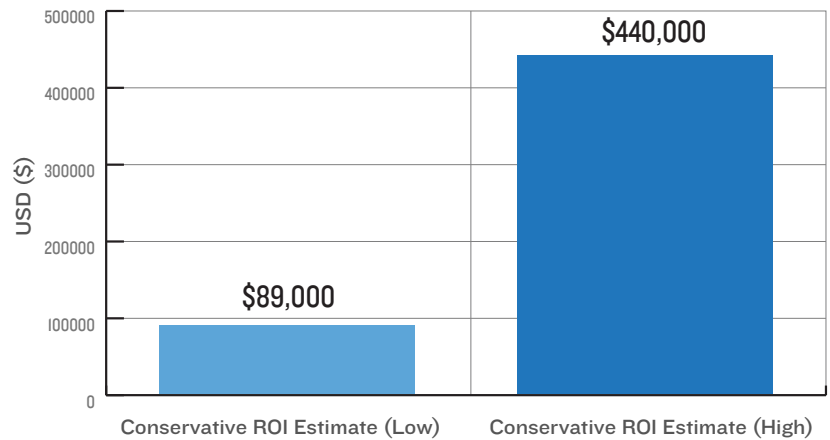
### DISTRIBUTION OF ESTIMATED ANNUAL SAVINGS



### USE CASE SCENARIO SNAPSHOT – COMMUNITY HOSPITAL

- 2 MRI scanners, 4,800 annual scans
- Estimated KyphoLift-eligible patients: ~1,027 (21.4%)
- Conservative ROI Estimate: ~\$89K–\$440K/year

Annual ROI Range from Kypholift – Community Hospital (Per Scanner)



**BRANDON B. JOHNSON B.S., R.T.(R)(CT)(MR) MRSO**  
CEO/ Founder KyphoLift

### REFERENCES VALIDATED BY MARKET DATA AND NATIONAL SAFETY BENCHMARKS - SOURCE:

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- ADA Accessibility Guidelines – [www.ada.gov](http://www.ada.gov)